

Ms. Monita Mo Addressed The First Shanghai International Finance Forum 2009

“Fund Raising and Business Development under Financial Crises”

The first Shanghai International Finance Forum was opened on September 25th in Shanghai. The purpose of this forum is to find out the way to develop China's financial industry and to promote financing and listing of fast-growing Chinese enterprises under global financial crisis. The key topics of forum are: Response to international financial crisis; financial reform and opening up; commercial banks and rural financial development; insurance industry development; form and prospect of Chinese capital market; China enterprises listing home and abroad; Chinese enterprises domestic and overseas M&A and Equity Exchanges; outlook of development of China's venture capital; Choice of the best financing strategy of enterprise, prediction of the future investment and financing and successful business models, etc.

Ms. Monita Mo was invited to be the session chairman and give a speech at the session of Chinese Enterprises Domestic and Oversea M&A and Equity Exchanges.

Topic of Monita's speech was “Fund Raising and Business Development under Financial Crises”. At first, she described the three stages of Chinese enterprises growing: product



business, financial operation, brand business, as well as the duration, characters and needs for each stage. Then she talked about several successful cases of overseas M&A by Chinese enterprises during the financial crises.

After speech, Ms. Mo introduced other two speakers, Mr. Thomas Reichenbach, Chairman of EurAsia M&A Gateway Co., Ltd. and Mr. Sun Wei, Vice President of EVOC Group. During the Q&A session, Ms. Mo, Mr. Reichenbach and Mr. Sun answered the question of attendees regarding domestic and abroad equity exchanges and the property right protection in transaction.

At last, Ms. Mo talked about the successful story of NVC by internal growth and 4 M&A transactions. Ms. Mo briefly stated her investment philosophy and suggested that private enterprises must have innovative plan for expansion via overseas M&A transactions and learn how to prevent risks. China is experiencing the economy growth, its market is not mature enough and a lot of areas need to be improved. There will be abundant opportunities for private enterprises to explore their business and expand at a much faster pace.