

Cooperation between Genesis and Best Genetics in swine genetic for China market

CTV National News: Roger Smith reports in Beijing

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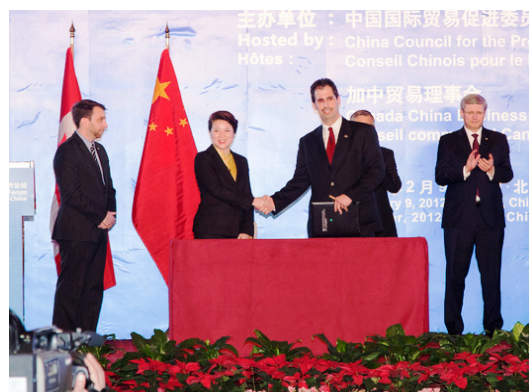
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Best Genetics was founded in March 9th 2011 by Ascend Capital Partners. Best Genetics, the Chinese swine genetic company and Genesis, one of the top swine breeding companies in the world, signed a cooperation agreement on Feb 9, 2012 at the 5th Canada-China Business Forum. This agreement stipulates the purchase of top pedigree pigs and Genesis will provide continued genetic program support. With this cooperation, China will have lean meat, safe, high quality pork at an affordable price. Best Genetics has adopted western barn facilities and management processes, employs the best genetics from the world with the objective of becoming the best genetic company in China.

Genesis has the largest registered purebred herd in the world, with many Genesis herds producing up to 30 pigs per sow per year. Best Genetics is founded by Monita Mo. Her dream is to create a genetic pigs company in China that produces the leanest meat, safe pork at a reasonable price. To be successful, Best Genetics needs 3 things: 1 – scientific facility that can provide excellent bio-security, Best Genetics adopts Airworks from the U.S.; 2 – the best genetic of the world that can produce the best pork, Best Genetics have Genesis's pigs and their continued support in the genetic improvement.; 3 –a professional team, the professional team from Canada will operate the farms using international operational procedure. The ongoing Technical Support Agreement between the Genesis and Best Genetics will allow Best Genetics to efficiently produce pork to supply the largest market in the world, China.

The contract was signed under the witness of Canadian Prime Minister Stephen Harper, Minister of Agriculture Mr. Gerry Ritz, Mr. Guo Hua Xia from Songshan district Chifeng city, where Best Genetics build the first Airworks, also came to celebrate the signing ceremony.



Under the witness of Canadian Prime Minister Mr. Stephen Harper , Canada Agriculture Minister Mr. Gerry Ritz and Deputy Secretary of CPC Chifeng Songshan District Committee and District Governor Mr. Guo Hua Xia, the contract was signed by Mr. Mike Van Schepdael , shareholder and Vice President of Genesis, and Ms. Monita Mo, Chairwoman of Best Genetics.